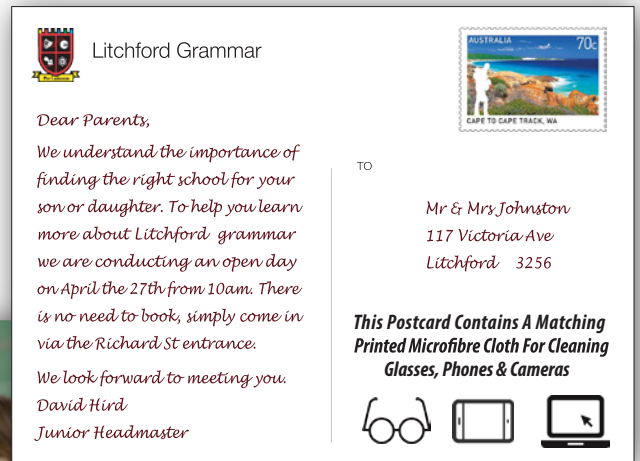


KE OPTICAL GROUP

High Quality Printed Cloths & Towels

2016 CATALOGUE



Additional peace of mind..

For additional peace of mind, you can purchase an extended warranty for your Peugeot, on top of the 3 year / 100,000km warranty that comes standard with all new Peugeots.

In addition, all extended warranty products come with the same Roadside Assist package that comes with the New Vehicle Warranty.

All Peugeot Extended Warranty products must be purchased while your vehicle is still covered by the New Vehicle Warranty.

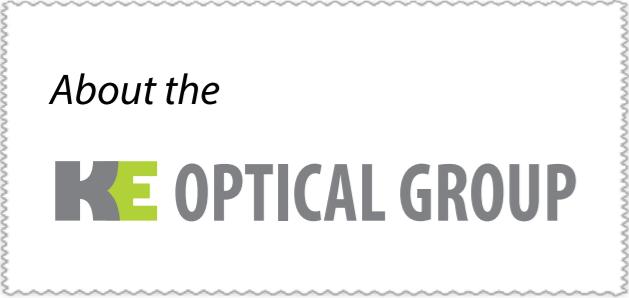
Peugeot Australia Locked Bag 206 Silverwater NSW 1811



REUSE
RECYCLE
REDUCE

COMMUNITY
INITIATIVES

MAKE A DIFFERENCE



The KE Optical group is and has been the market leader in providing high quality Microfibre cloths to the optical and photographic industry for many years.

Based in Brunswick Melbourne, we are owned and run by the Krutsch family.

We are a specialist distribution business with screen printers, pad printers, foil printers and graphic designers. We have the ability and equipment to print on many different types of materials and surfaces.

Every member of our team takes great pride in the products we produce and our customer support.

ABOUT OUR SPECIAL NEEDS WORKERS

The Brunswick Sheltered Workshop commenced operations in 1968 in a joint venture between the Mount Royal Hospital and the Brunswick Lions and Rotary Clubs. Their mission from then to this day is to assist local people with disabilities by providing them with gainful employment according to their abilities in an environment conducive to their needs.

KE Optical has has a very close association with the workshop for the past eleven years and is currently their largest customer. One of a small number of companies in Victoria, KE Optical is permitted to have special needs workers work along side its regular workforce on its premises.

With a minimum rotating team of ten special needs workers on our premises at one time, many of our staff have formed strong bonds with their great special workmates. Most special needs workers prefer working in normal surroundings and KE Optical obtains a reliable dedicated workforce. Whats more, some special needs workers who have worked with us have gone on to obtain employment in the regular workforce.

With Government assessing each special worker's capabilities and pay level, the partnership works extremely well.



Prices Shown Include Multicolour Printing, Setup and Road Freight



Phonewipe
155mm x 110mm
Pinked edges
Multicolour Printing
One Side



Computerwipe
170mm x 150mm
Pinked edges
Multicolour Printing
One Side



Square
150mm x 150mm
Straight edges
Multicolour Printing
One Side



DL Size
200mm x 100mm
Straight edges
Multicolour Printing
One Side



A4 Size
Computerwipe Cloth
297mm x 210mm
Pinked edges
Multicolour Printing
One Side



iPad Size
Computerwipe Cloth
240mm x 180mm
Pinked edges
Multicolour Printing
One Side

Phonewipe

Simply the best phone cleaning
cloth in the world

Presented in custom printed cardboard matchbooks



Full coverage
multicolour printing
on the front side of cloth.
(standard)

Cloth Size 155mm x 110mm

Product code M S2 1 MW



Cardboard
FSC Certified

FOOTPATH TRADING

A footpath trading permit is needed if you want to put the following on the footpath:

Table and chairs
Display of goods
Advertising sign
Cafe Barriers / Screens
Glass Screens
Heaters
(Stand alone or fixed)
Awnings etc



For assistance please contact one of our helpful trading officers on 9209 6844

Matchbook Size
57mm x 54mm

Multicolour printing
on the inside and outside
of the cardboard matchbook
(standard)

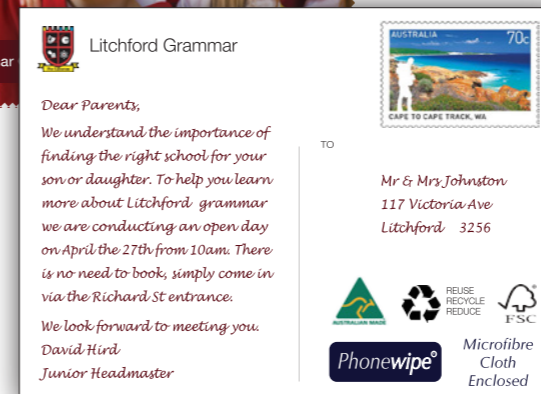


appa

2015
BEST BOUTIQUE
SUPPLIER



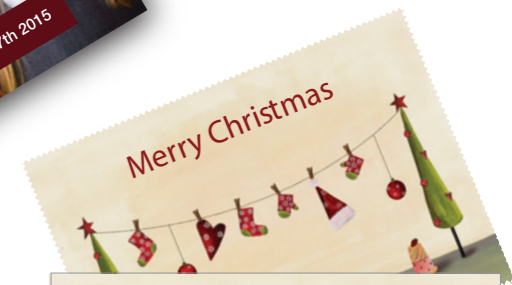
POSTCARDS WITH CLOTHS



Product Code
PC S2 MW

Cloth Size 155mm x 110mm

Postcard Size 158mm x 114mm



Invitation
Announcement
Thank You
Special Offer
Reminder



Washable
Microfibre



Cloths presented in clear hard plastic cases

Phonewipe^{size}

Cloth Size 155mm x 115mm

Thank You

For viewing this Steer & Parker property.
We are very confident we can assist you with all your Real Estate needs.

We are a one office family-owned agency centrally located in the shire with 30 years' experience.

With a team of sixteen we provide personalised professional service in residential, commercial and rental property.

Frank Parker
Mobile Tel: 0412 675 332
121 Heath Parade Earlstown Tel: 9387 708
Email: frank@strealstate.com.au



STEER & PARKER
REAL ESTATE



Case Size
54mm x 54mm x 11mm



Comes With Customised Microfibre Cloth
& Customised Cardboard Card

Printing on both sides of the card

Product Code P1 S2 1MW

STEER & PARKER
REAL ESTATE

To remove dust or fingerprints from your eyewear or phone, gently wipe it with the cloth until clean.
This cloth best hand washed in warm soapy water.

Do not use this cloth if dirty or gritty.

Computerwipe^{size}

Cloth Size 170mm x 150mm



Riviera 70 Enclosed Flybridge

This quality Microfibre Cloth cleans Cameras, Mobile Phones Computers and Spectacles superbly.



Perfect size for business cards



Product code W S2 1 MW

Presented in clear PVC wallet

Cloth Size 155mm x 110mm

Folded Wallet Size 112mm x 62mm

In PVC wallet **without** cardboard card

In PVC wallet **with** custom printed cardboard card

Presented in clear cellophane bag



Product code R S2 1 MW

Cloth Size 155mm x 110mm

In cellophane **without** cardboard backing card

In cellophane **with** cardboard backing card

Presented in aluminium tube with keychain

Cloth Size 155mm x 110mm Tube Size 65mm x 25mm




All Computerwipe cloths & printing come with a lifelong guarantee

Product code K1 S2 1 MW



Cloths Presented In Waterproof Pouch On Carabiner Hook

Phillips College Term Dates 2013



TERM 1	Tuesday 29 January New Staff Day Wednesday 30 January Staff Return Thursday 31 January New Students Day Staff PD Administration Day Boarders Return Friday 1 February Students Return Monday 4 February Day 1 Wednesday 27 March End of Term 1
TERM 2	Monday 15 April Staff Return Professional Curriculum Day Boarders Return Tuesday 16 April Students Return Thursday 25 April ANZAC Day Friday 21 June End of Term 2
TERM 3	Monday 15 July Staff Curriculum Day Boarders Return Tuesday 16 July Students Return Friday 20 September End of Term 3
TERM 4	Monday 7 October Staff Curriculum Day Boarders Return Tuesday 8 October Students Return Monday 4 November Exeat Friday 6 December End of Term 4 Mon 9-Wed 11 December Staff Development Days Thursday 12 December Final Staff Day



- **DELIVERY 5-10 DAYS**
(free within Australia)
- **FULL COLOUR PRINTING**
- **NO SETUP CHARGES**
- **DURABLE POUCH**
- **WATERPROOF POUCH**



More than brand recognition
& reinforcement

Phone wipe

Microfibre Cloth Size
155mm x 110mm

Pouch Size
91mm x 33mm

Product Code
K2 S2 1 MW



Stuart Alexander & Co. Pty. Ltd P: 1800-188-484 F: 1800-662-312 E: ncsc@stalex.com.au

Cloth with straight edges and round corners presented in a cardboard envelope

150mm x 150mm



Additional peace of mind..

For additional peace of mind, you can purchase an extended warranty for your Peugeot, on top of the 3 year / 100,000km warranty that comes standard with all new Peugeots.

In addition, all extended warranty products come with the same Roadside Assist package that comes with the New Vehicle Warranty.

All Peugeot Extended Warranty products must be purchased while your vehicle is still covered by the New Vehicle Warranty.

Peugeot Australia Locked Bag 206 Silverwater NSW 1811



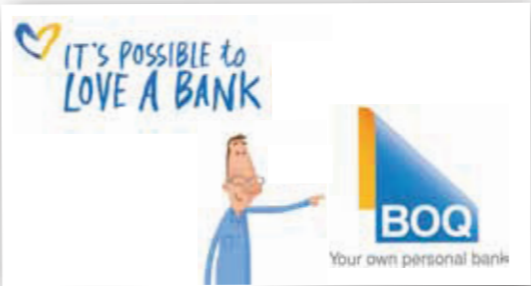
The enclosed high quality microfibre cloth will clean your phone screen, eyewear and computer screen superbly.

Peugeot Australia Locked Bag 206
Silverwater NSW 1811



This high quality microfibre cloth and packaging was proudly cut, dyed and printed in Australia.

Envelope Size 160mm x 85mm



Changing to BOQ
is now even easier !

It's now even easier to switch your banking to BOQ, personal customers only need to go into our Branch, setup a new account and we will help you move your existing direct debits and credits like salaries and automatic bill payments.

You will be asked to complete a Switch of Regular Payments Arrangements Form and this will be sent to your existing financial institution. Your existing financial institution will supply a list of all your existing direct debit and direct credits, and you have the opportunity to transfer these to BOQ, without the need to write to inform your current direct creditor or debtor of your new bank account details.

Change My Bank will help you either: write individual letters to your old bank and each direct creditor and debtor authorising the change, or create forms with all the relevant details for delivery to your local BOQ branch.



PRODUCT CODE
E S3 15X15



2013

www.melbournecup.com

JANUARY 2013	FEBRUARY 2013	MARCH 2013	APRIL 2013
MAY 2013	JUNE 2013	JULY 2013	AUGUST 2013
SEPTEMBER 2013	OCTOBER 2013	NOVEMBER 2013	DECEMBER 2013

Nov 2 - AAMI Victoria Derby Nov 5 - Emirates Melbourne Cup Nov 7 - Crown Oaks Nov 9 - Emirates Stakes

Denotes victoria racing club race days at Flemington



Your Client's Success Is Your Success

Computerwipe

Simply the best computer cleaning cloth in the world

Presented in clear PVC wallet

Large cloth size 170mm x 150mm

In PVC wallet **without** cardboard card



Folded Wallet Size
112mm x 62mm

Product code
W S2 1 LW



Large cloth size 170mm x 150mm

In wallet PVC **with** custom printed cardboard card

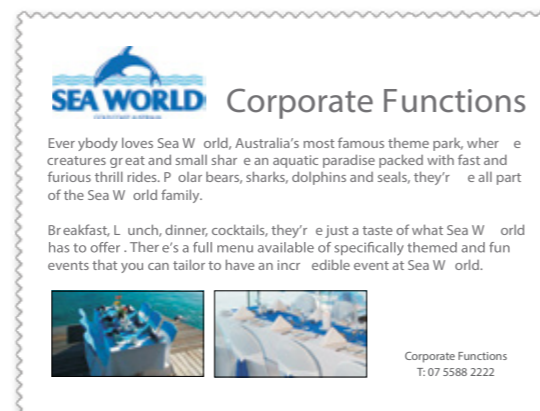
Presented in custom printed cardboard cover for iPad



iPad Computerwipe Cloth Size 240mm x 180mm

Card size (folded)
130mm x 100mm

iPad S2 1 W



Presented in clear cellophane bags



Product code
R S2 1 LW

Large Size 170mm x 150mm

In cellophane **without** cardboard backing card

In cellophane **with** custom printed cardboard backing card



Product code
R S2 1 XLW

A4 extra large size 297mm x 210mm

In cellophane **without** cardboard backing card

In cellophane **with** custom printed cardboard backing card

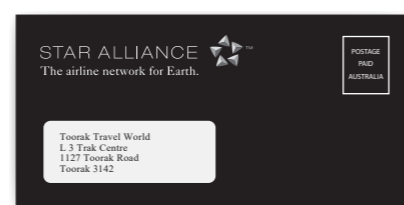
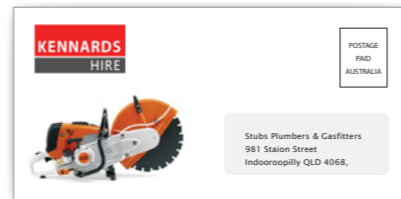
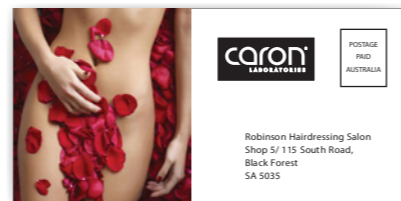
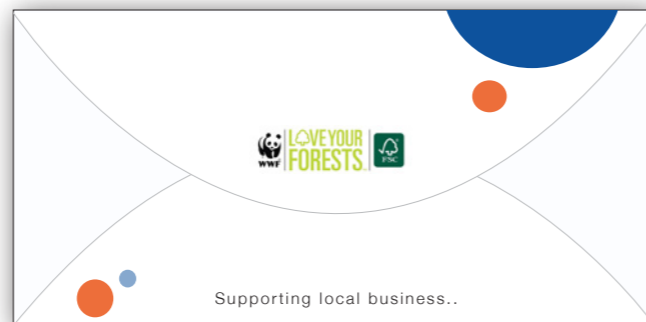
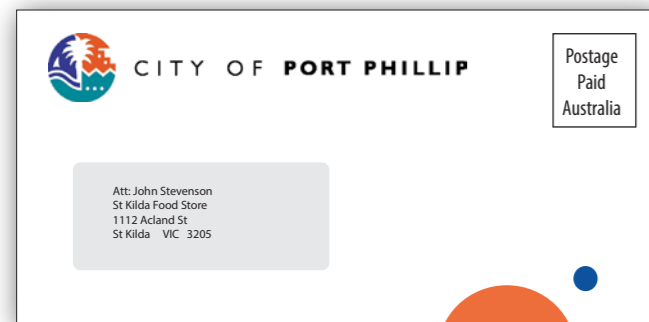


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SUPPLIER

Computerwipe

Simply the best computer cleaning cloth in the world

Custom Printed A4 Microfibre Computer Cloth
Packaged in a Custom Printed DL Cardboard Envelope



Whats included

in full colour with addressee details

- A high quality Computerwipe A4 size cleaning cloth printed in full colour on one side.



Standard \$1 letter charge



Includes folding & inserting the cloth in the envelope (Not Postage)

Presented in tins

T1 S2 25 XLW

Tin Size

310mm x 225mm x 16mm

Holds 25 x A4 cloths

Printing on A4 tin not available

Tin only price \$ 3.19

Guaranteed
Optical
Grade
Microfibre



T3 S2 1 LW

Tin Size

94mm x 60mm x 7 mm

Contains 1 x 170mm x 150mm Large cloth

Full colour printing on tin

Tin available in 4 stock colours



T2 S2 1 XLW

Tin Size

112mm x 81mm x 7 mm

Contains 1 x A4 cloth

Full colour printing on tin

Tin available in 4 stock colours



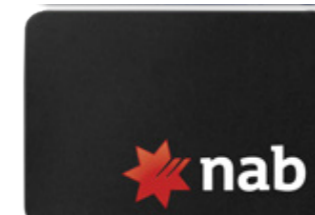
Examples of printed tins



What makes Computerwipe microfibre different ?

Its filaments are significantly thinner than those in ordinary cleaning cloths. Each ultra super thin filament of the fabric has a diameter of only 9 microns.

Put simply, the thinner the fabric filament combined with the greater number of filaments per square centimetre, the better the cloth will clean.



T3 S2 1 LW

T3 tin custom printed with **large**
170 x 150mm custom printed cloth

T2 tin custom printed with
extra large A4 size custom printed cloth

Fully customised Computer cleaning kit with A4 cloth



Box - Design A
100mm H 120mm W 39mm D



Complete Assembled Kit Design A & B
Product code ASS KIT S2 1 XLW



Superb
Presentation

Full Colour
Printing

Design B - Round Handle



Fully customised Computer cleaning kit with A4 Cloth and liquid cleaner



60ml liquid cleaner



Refillable Bottle - Washable Microfibre cloth - Recycled Cardboard

Superb
Presentation

Full Colour
Printing





2015
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SUPPLIER

A4 Cloth With Desk Tidy



Product Code
DT S2 iW

Custom printed
microfibre
cloth & desk tidy

The desk accessory
that ticks all
the boxes!



A4 presented in flat cardboard box

Full colour
printing
on box



Upgrade to a COLORBOND® steel roof



For a short time only, you can upgrade to a COLORBOND® steel roof on any Orbit home* for less than **HALF PRICE** normally priced at more than \$6,000

You pay just \$2,700

*Excludes Orbit's collage range of homes. *Conditions apply. *Offer may be withdrawn at anytime. *Valid from 25/5/2009

The best space on earth **Colorbond**



GymWipe



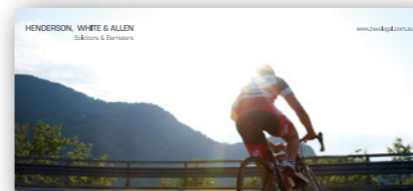
300mm x 450mm

Towel Size
300mm x 450 mm

Product Code TL 30X45



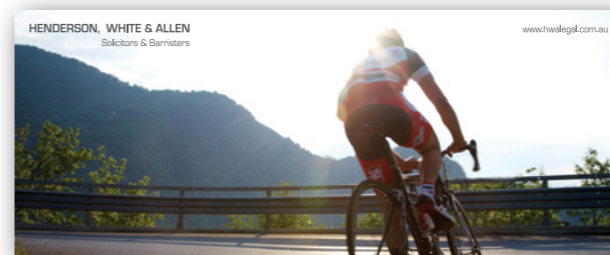
SportsWipe



300mm x 650mm

Towel Size
300mm x 650 mm
400 x 1000mm

Product Code TL 30X65



400 x 1000mm

Product Code TL 40X100



GolfWipe

Comes with a sewn hook attachment



300mm x 450mm

Towel Size
300mm x 450 mm

Product Code TL 30X45 G



BowlWipe



400mm x 400mm

Towel Size
400mm x 400 mm

Perfect for drying bowls and
giving them that extra lustre.

Product Code TL 40X40

Sportswipe

Microfibre Sports Towel

Designed for comfort and performance Sportswipe towels absorb an incredible six times their weight in moisture.

Studies show microfibre reduces bacteria on surfaces by up to 92% compared to 72% for standard cotton.



colour-fast



machine
washable



LOVE YOUR
FORESTS



All Towels Come Superbly
Presented In Custom Printed
Cardboard Boxes



Beautifully Presented in Matching
Cardboard Gift Boxes



new Kitchenwipe

Beautifully Presented in Matching
Cardboard Gift Boxes

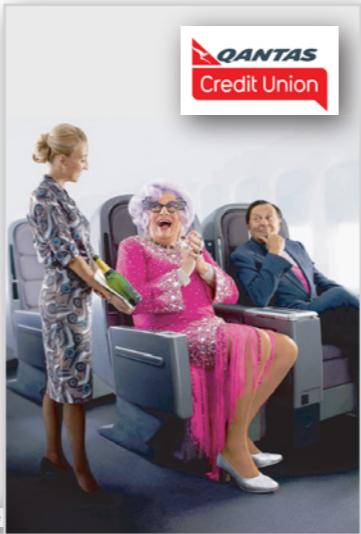
- Perfect for drying and cleaning crockery, glassware and cutlery.
- Removes smears, watermarks and fingerprints effortlessly.
- Absorbs six times its weight in moisture.
- Microfibre reduces bacteria on surfaces by up to 92%.
- Size 7.5cm x 5.0cm

Microfibre Tea Towels

colour-fast

machine washable

appa 2015 BEST
BOUTIQUE
SUPPLIER



Gift box available
in gloss or matt finish



KE OPTICAL GROUP

44-46 WESTON STREET

BRUNSWICK VIC 3056

Tel: 03 9387 7088

Fax: 03 9380 5226

EMAIL: sales.ke@keopt.com.au

ABN 20091 820 656

Prices shown in this catalogue are promotional distributor purchase prices.

They do not include gst.

Orders must be placed in writing on customer's official purchase order forms (PO's).

PO's must include the customer's name, address, phone number, fax number, email address, product or product number, quantity, unit price, colour, printing requirement, delivery address and date required.

Due to labour and material fluctuations, prices are subject to change without notice.

All prices shown in this catalogue include free shipping within Australia only.

As microfibre fabric is susceptible to temperature change and shrinkage during printing. All sizes quoted in this catalogue may vary up to 10%.

All production and delivery days quoted are based on business days. Time begins after all approvals, which includes the receipt of a completed PO and artwork approval.

Trade names or brands displayed herein are for example purposes only and are the registered trademarks of their respective companies or owners.



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COMMUNITY
INITIATIVES MAKE A DIFFERENCE

